HOW TO ENSURE A COMPLIANCE CULTURE IN PRACTICE -FIVE KEY STEPS

Oslo, 12 May 2021





STATKRAFT



Statkraft at a glance

Own capacity

19 700 MW

61 TWh → 93% renewable

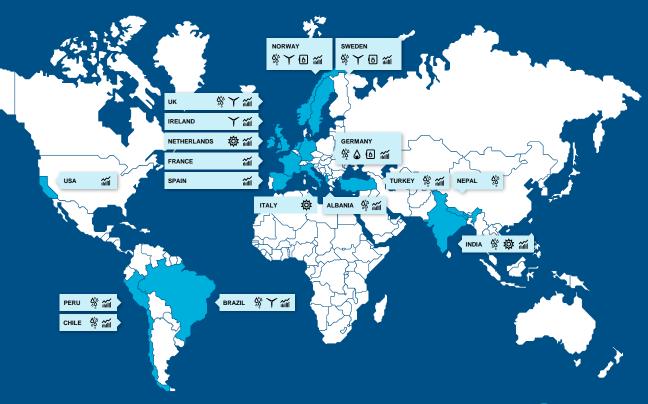
Third party capacity

28 000 MW

100 % renewable

Employees

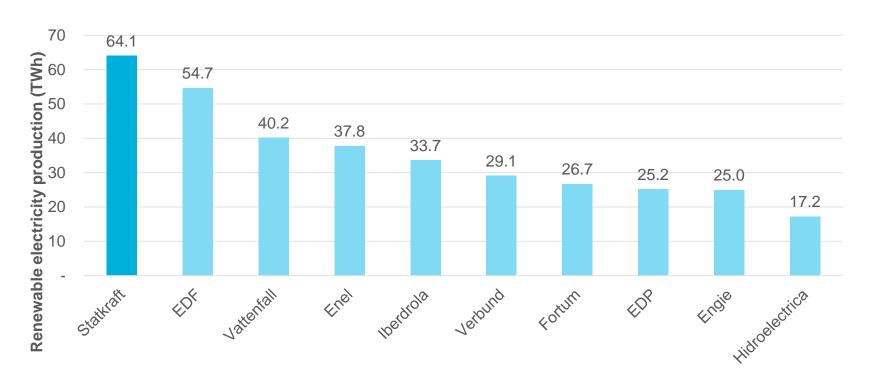
4 000





Europe's largest producer of renewable energy

Top 10 renewable power producers in Europe 2018

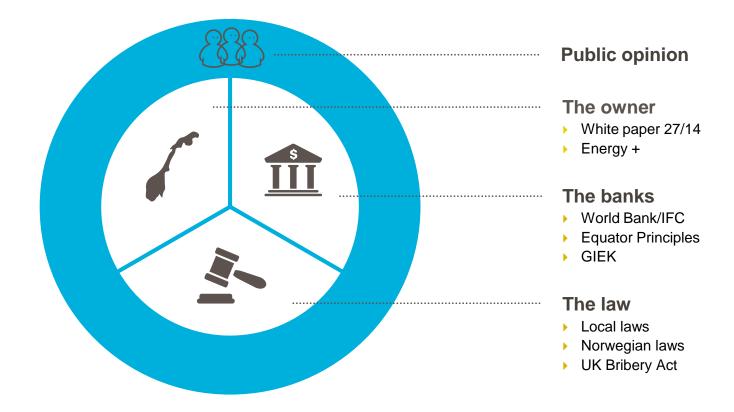




STEP #1: UNDERSTAND WHAT IS EXPECTED OF YOU

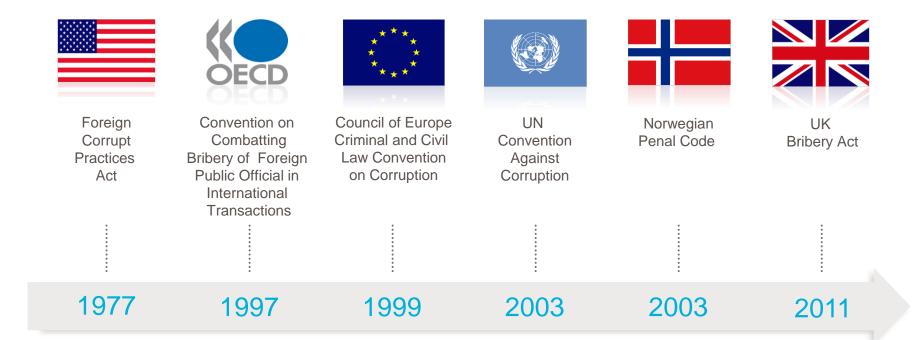


Clarity on external expectations





Legal framework





Recent external developments

Stricter laws and increased focus on enforcement



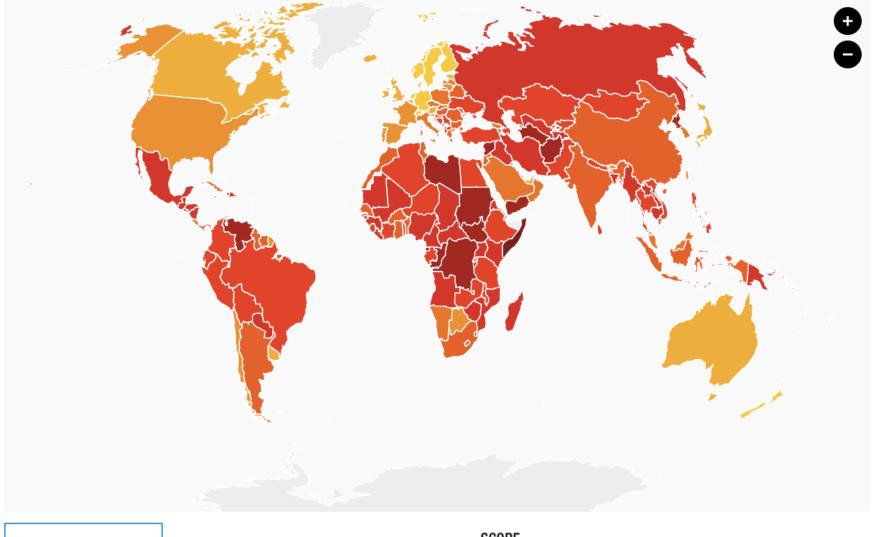


- Many countries have either passed new anti-corruption legislation or aggressively enhanced existing laws, including in countries where we have operations: India, Italy, France, Latin-America.
- Research shows heavier penalties and longer sentences around the world. The total level of fines in 2018 doubled compared to the previous year. There is increased scrutiny of the quality of compliance programmes.

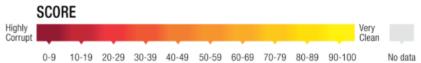


STEP #2: BE REALISTIC ABOUT RISKS YOU ARE FACED WITH





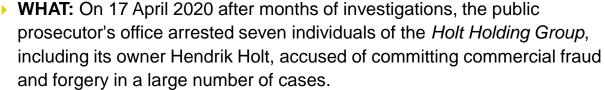
Embed this map

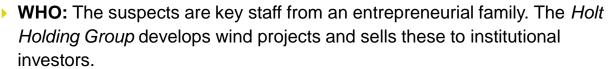


A large scam in the wind sector of country X

Expected damages of half a billion Euro











HOW: The *Holt Holding Group* sold wind farm projects to big investors like SSE, Enel and CEZ that only exist on paper. The impending damage is said to amount to **half a billion euros**.



Italian renewable sector - then and now

Values lost due to mafia connections

- A hotbed for wind and solar
- Billions in subsidies = soaring profitability potentials
- This certainly has not gone unnoticed!
 - 1/3 of Sicilian wind farms (assets up to EUR 1.3 billion worth) seized in 2013
 - "The Lord of the Wind" had 43 companies; turbine deliveries to Denmark, Spain, Malta etc; profits channeled back to the Cosa Nostra gang
 - 9-year prison sentence
- Crackdowns and new laws have created a safer environment





STEP #3: KNOW YOUR PARTNERS & TRUST BUT VERIFY

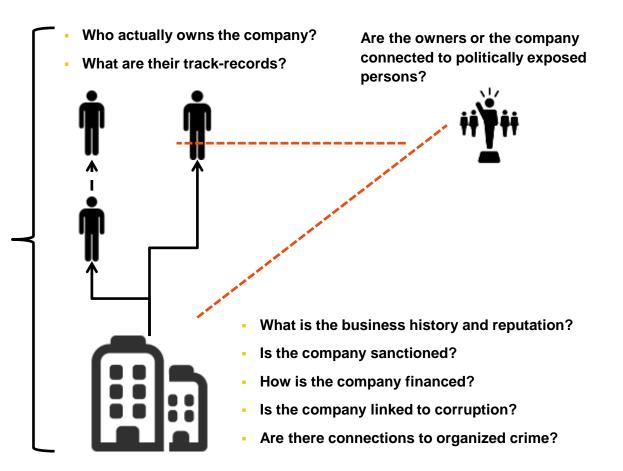




Due diligence

Assessment of the integrity background

Integrity Due Diligence review



Italian renewable sector - then and now

'MODI INFILTRANDI' of criminal groups

CASH AND
CASH-INTENSIVE
BUSINESSES

FIGUREHEADS

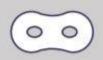
COMPLEX CORPORATE
OWNERSHIP
STRUCTURES

SECRECY JURISDICTIONS GOLDEN







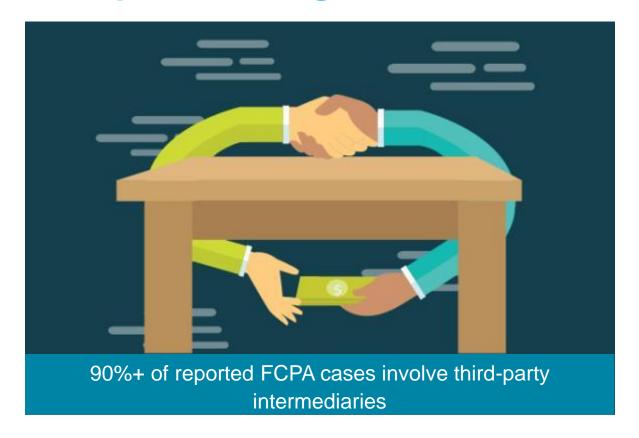




to make it harder to trace the illicit origin of money relatives (often female ones), but also entrepreneurs and foreign figureheads 'on demand' to conceal real beneficial owners firms set up not only in Caribbean tax havens, but also EU MS with lower transparency requirements to exploit loopholes of immigrant investor programs across EU MS



Third parties – significant risks





Examples of FCPA cases involving third parties



Halliburton (July 2017): Engaged local supplier in Angola with ties to government official with authority to approve business deal



Orthofix (January 2017): Used high discounts and improper payments through commercial reps and distributors to induce doctors under government employment to use Orthofix's products



Sociedad Quimica y Minera de Chile S.A. (SQM) - SQM, a Chilean-based chemical and mining company, charged with violating FCPA by making nearly \$15 million in improper payments to Chilean political figures and others connected to them through entities posing as legitimate SQM vendors.



Importance of securing control of key risks in projects with complex supply chains





STEP #4: BUILD ROBUST CONTROLS TAILORED TO YOUR RISKS



The pandemic impacts all elements in the Fraud Triangle

Examples from recent market trends



Rationalization

- Special circumstances
- Change
- Social/behavioural aspects; Distance/ reduced feeling of "connectedness, decrease of engagement/ motivation, lack of "social cues"/social context





Pressure/Incentive

- Financial uncertainty
- Reduced job-security
- Unchanged incentive structures
- Urgency and shortage of goods
- · Increase in cyber threats
- · Distressed contractors



Opportunity

- Deviations from normal checks and controls
- Weaknesses in authority matrix and segregation of duties (SoD)
- Reduced monitoring due to home office leading employees to take riskier decisions such as developing side hustles



Adequate preventative measures – risk owner's responsibility





M&A processes as one example where strong controls and checks and balances are important

Goal:

- To understand the target company's compliance <u>risk profile</u> / <u>compliance risk exposure</u>
- To uncover any red flags, including any past or ongoing violations of i.e. Anti-corruption laws or Human rights (Depending on scope)
- To prepare for mitigations (pre- or post closing)

Process:



Avoid:

Minimize the risk of failure?

- Undetected compliance issues might impose successor liability
- Compliance issues are not reflected in the purchase price
- Undisclosed wrongdoings continues
- Insufficient integration plan and lack of sufficient defense against corporate liability if something goes wrong



STEP #5: CLARIFY WHAT BEING ETHICAL MEANS FOR YOU ...AND LET IT REFLECT IN THE DECISIONS YOU TAKE



Stories about choices

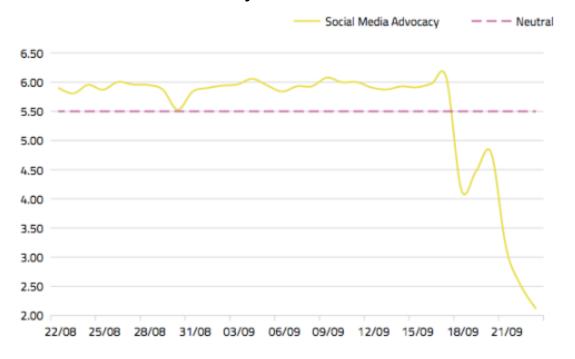




Consequences of decisions taken



VW Social Media Advocacy score over time

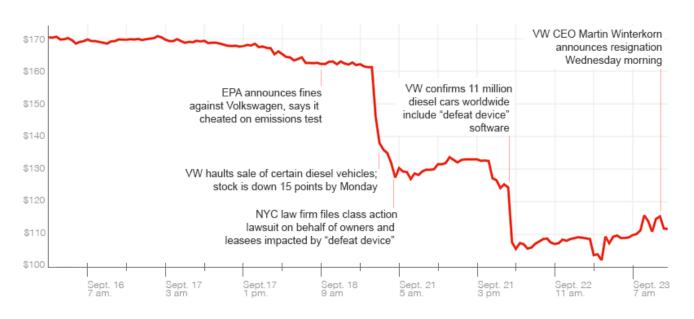




Consequences of decisions taken



Investors' reaction to Volkswagen emissions saga



Source: Bloomberg Stacy Jones, Fortune



Ethical blindness

...and how to avoid it in decision making





THE BENEFITS OF SAFEGUARDING AN ETHICAL CULTURE



The benefits of an ethical culture

1 Better results



Better retention of talents











