

# Who are we?



Christine Sandnes Manager

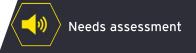


Karianne Bøe Hasle Associate Partner

# Who are you?

- Name
- Title
- Number of employees in the GIA function
- Expectations for this session

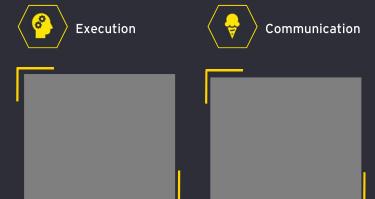
# A generic overview of the Internal Audit cycle



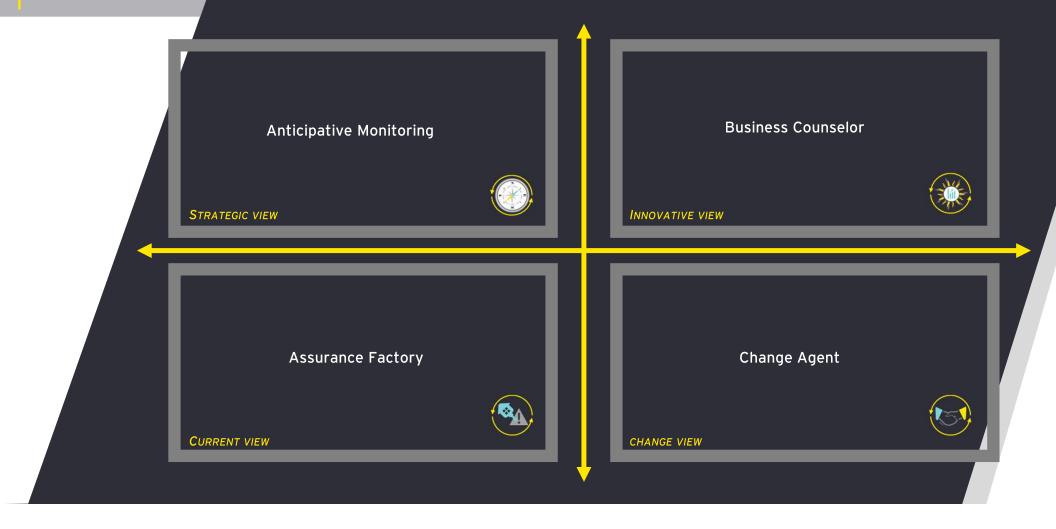
- Identify and meet key stakeholders
- Complement with internal and external sources of risks
- Build independent risk universe and categorize these into themes



- Analyze risks methodically and select prioritized internal audit responses
- Demonstrate the reasoning and demonstrate the intended value
- The Audit Committee will be asked to give their approval



# Acknowledging the different mandates of Internal Audit



# How does your audit plan for 2020 look like?

- Status of planning p.t.
- Number of audits?
- Thematic audits (e.g. cyber) or assurance audits?

# We aimed for a broad coverage of key stakeholders of the final plan

#### Group executive management

- ► Constructive improvement suggestions
- ► Partner on mitigating risk in the operating model



#### Line of Defense

- ▶ Coordination
- ► Knowledge exchange







#### **Board of Directors**

- Assurance and trust around strategic implementation, governance and operating model effectiveness
- ► Transparent and direct communication



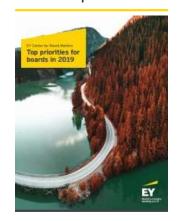
#### **Operational Management**

- ► Sharing of good practice and relevant insights
- ► Root cause based recommendation to close gaps
- ► Advocacy towards Group Executives

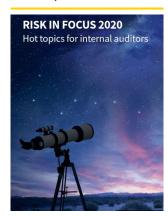
# We complemented this with internal and external sources of risks



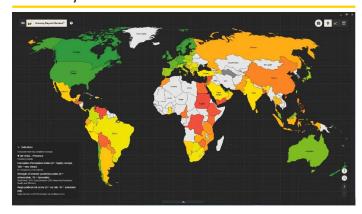
#### **Board Reports**



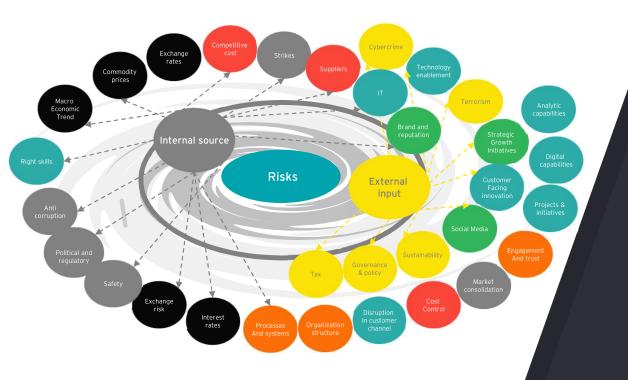
#### **IIA Reports**



Grow Beyond Borders and Risk Scan



# And boiled this down to an independent risk universe that was analyzed



#### How we reasoned in analyzing risks



#### Alignment

Based on what we hear, perceive and see matters for the company in e.g. the strategy & objectives

#### Categorization

Take a holistic view of the risks and reduce siloed responses to one department



#### Challenge

Bring external perspectives from the sector and insights from leading companies

#### Coordination

Considering areas that have been recently covered by other risk functions, or where activities are currently ongoing



#### Prioritization

Identifying the areas that add most value and in which the 1<sup>st</sup> line management is perceived to struggle the most

#### Professional judgment

Using sound judgment and learnings, e.g. the root causes and conclusions from last years plan

# What are your experiences in the audit planning process?

- What is working good?
- What could have been done better?
- Critical SuccessFactors?

# An overview of more hot topics

## **Cyber Security**

Social engineering and technical security

#### Regulations

Increasing regulatory burden





# International Trade

The trend of globalization is reversing

# Digitalisation

Challenges in realizing benefits from investments in digital projects





#### **Future Workforce**

Reinvention of work through technology, culture and demographics



Looking beyond third parties





#### Governance

Adopting to change requires more flexibility, teaming, collaboration



Changing dynamics of customer and stakeholder interaction







#### Sustainability

Increasing expectations create opportunities and risks

#### Financial risks

From low returns to rising debt

Sources: IIA report Risk in focus 2020 and EY's view

# And deep diving into some of them

## **Cyber Security**

Social engineering and technical security

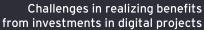
Regulations
Increasing regulatory burden







# Digitalisation

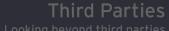






#### **Future Workforce**

Reinvention of work through technology, culture and demographics







#### Governance

Adopting to change requires more flexibility, teaming, collaboration

#### Social Media

Changing dynamics of customer and stakeholder interaction







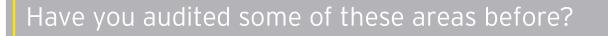
#### Sustainability

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Financial risks

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- Are these topics relevant for your audit plan?
- Any lessons learned?
- How are we going to audit these types of topics?



How many virtual employees do we have in our workforce? Will retirement and pensions still be relevant?



How many cyber attacks have we experienced last year and what was the cost?

The Board Questions and worries



Have we performed a scenario analysis for a hard Brexit?



How are we considering the reputational risk regarding social media activities?



Have the digital investments delivered on their business case?



# Future Workforce

Trend

Work is being re-invented by demographic (e.g. millennials), technical (Al and robots) and cultural drivers.

Risk

The emphasis shifts from knowledge to skills, humans to machine partnership and from retirement savings to workplace protection. This creates a risk for the employer brand, social contract and talent mix.

Response

Provide the Board an understanding of the organizations preparedness and current gaps for the future workforce.



**HR** Governance

Scope



Capability maturity assessment

**Talent Management** 

Evaluate whether the HR policy and steering documents support the transition and protect the Employer Brand.

Perform a gap analysis between the current state and future state of skills and leadership.

Objectives

Evaluate whether the right talent internally is recognized and rewarded, and alternatively recruited.

Methods

Steering document review

Gap Analysis

Talent analysis

# Cybersecurity

<sup>'</sup>Trend

Cyber threats are one of the top 10 risks that boards currently face, as they have become increasingly sophisticated, frequent.

Risk

The risk concerns both maintaining availability of services, products and the security of their operation

Response

Provide the Board an understanding of how effectively the organizations assets are protected



Cyber Management System

Scope

Social Engineering

Objectives

**Technical Vulnerability** 

Evaluate the current status of the Cyber

Security governance (framework, governing documents, roles and responsibilities)

Evaluate how employees respond to external cyber threats

Evaluate how effectively the IT environment is protected against external cyber threats

Methods

Benchmark with ISO 27001

Phising emails to employees

Penetration test by hackers

# Digital Transformation

Trend

Companies are investing in new technology and projects to protect and expand shareholder value.

Risk

New investments are not effectively prioritized, and the yield of current investments is not sufficiently measured and monitored. Upon completion of projects the organization is not rapidly adopting the new service or product as planned.

Response

Provide the Board an understanding of Digital Maturity of the organization, how effectively digital projects are governed and what impedes the adoption rates.



Digital projects

Scope

**Digital Maturity** 

Objectives



Workforce adoption

Reviewing the business plan for a sample of strategic projects against the outcomes to assess the delivered value.

Document and benchmark selected back and front office processes against an external database to identify gaps and opportunities. Map and evaluate the adoption rate of key investments and perform root cause analysis together with employees to understand barriers to success.

Methods

Project management review

Benchmark

Change management review

# Social Media

Social Media is a trending risk globally as it has changed the dynamics of interaction with customers and other Trend stakeholders. The operating model does not effectively support coordination and aligned content, reducing the customer Risk experience and engagement. Provide the Board an understanding whether the Social Media activities aligned with the strategy and how well Response are the Social Media activities supporting the company's vision Scope **Risk Assessment** Content analysis Operation model Objectives Assess whether the strategy, Determine whether key risks are identified, Analyze the content in key channels assessed and managed. organizational structures, and benchmark this against internal mandates and resources are goals and external peers. effective. Methods Taxonomy review Analytics Workshops

# International Trade

Trend

Geopolitical tensions in the last years, accompanied with better equipped trade authorities, have put Trade Compliance on top of the Boards list.

Risk

The risks range from business disruption, complying with new requirements to optimizing costs for tariffs and duties.

Response

Provide the Board with a response on the risks associated with the strategy, readiness to respond to changes and disruption and/or its compliance with regulations and taxes.



Trade regulations



Tax

Objectives



Contingency plans

Evaluate the organizations risk taking, readiness and processes to adhere to changing trade regulations.

Evaluate the processes and controls to accurately and correctly declare e.g. tariffs and duties.

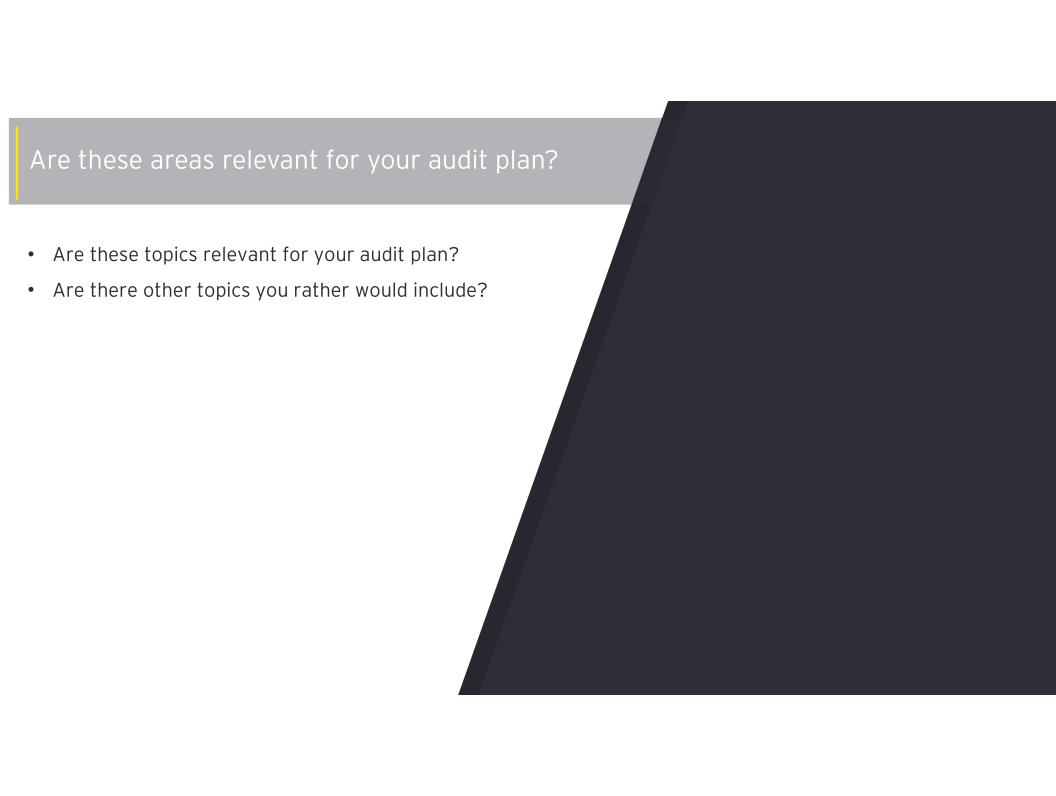
Assess whether the business can mitigate the risk of disruption effectively and timely.

Trade compliance assessment

Analytics

Methods

Scenario analysis



# Thank you!